



TO ALL MEMBERS OF LOCAL CHAPTERS OF
GLOBAL COMPACT IN THE ASEAN-REGION

Stockholm, 25 February 2016

Dear Sirs/Madame,

Today it is difficult to ignore the millions of children whose rights to survival, protection, freedom and identity are violated. Children are the parents, leaders, business executives, investors and consumers of tomorrow. All parts of society - businesses, governments, civil society and academia - have the opportunity and the obligation to take on an increased responsibility for the future. Investment in cross sector partnerships has a particular potential to create real and lasting change.

On Thursday 5 May 2016 The Global Child Forum on Southeast Asia will be held at the JW Marriott Hotel in Kuala Lumpur, Malaysia. The Forum will gather the most influential decision makers from the ASEAN-region for dialogue and thought leadership on the legal, moral and business case for investing in coming generations.

The Forum, with important global and regional speakers under the patronage and active participation of Their Majesties the King and Queen of Sweden has the theme "Mobility and Connectivity: Children's Rights and Sustainable Business in the ASEAN". The purpose of the day is to identify opportunities for how sustainable business can contribute to the realisation of children's rights in the region, especially opportunities presented by technological progress, a young, growing and migrating workforce and the expanding travel and tourism in the region.

The Forum will showcase practical examples and action-oriented tools for cross-sectorial partnerships. Join us and participate in inspirational keynote speeches and discussions, the launch of ground-breaking studies, business cases and networking opportunities. Amongst our partners and collaborators in arranging the Forum are ASEAN, The Government of Malaysia, ASEAN CSR-Network, UN Global Compact, UNICEF, Save the Children, Plan International and ECPAT International.

We would with this like to extend the possibility to all members of UN Global Compact in the ASEAN-region to take part in this historic event. To receive a formal invitation - please send an e-mail to sea@globalchildforum.org as soon as possible and we will issue an invitation. Please observe that seats are limited and on a "first come - first serve" basis.

For more information about Global Child Forum and our activities - please look at our website www.globalchildforum.org.

With kind regards

Åse Bäckström
Managing Director

INITIATED BY H.M. KING CARL XVI GUSTAF AND H.M. QUEEN SILVIA OF SWEDEN

GLOBAL CHILD FORUM

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